



PAC/LAC invites you to participate in:

2024 Annual Clinical Conference

Quality of Life for Families XXVII: Strategies in Perinatal Care Engaging Inclusivity with Partners and Families

May 23, 2024 8:00 am – 4:00 pm
Hilton Los Angeles North/Glendale
100 W Glenoaks Blvd
Glendale, CA 91202

Conference Description

This one-day conference will present high quality education and networking opportunities to healthcare professionals who provide critical services to pregnant women, expectant parents, children and families in our communities. It allows for the important dissemination of new and emerging clinical practice standards, as well as an opportunity to discuss health-related issues affecting expectant families. This conference will address many of the most pressing perinatal issues in the healthcare community focusing on current neonatal and obstetrical topics.

Conference Participants

As an exhibitor at this year's event, your organization will have a unique opportunity to present information about its products and services to a diverse group of healthcare professionals. In recent years, our conference participants included healthcare professionals from a variety of fields including nursing, obstetrics, pediatrics, neonatology, perinatal nurse specialties, health education, and other allied healthcare professions. These individuals are leaders and decision-makers from both public and private sector institutions in Los Angeles, Ventura, Santa Barbara, San Bernardino, Riverside, Inyo and Mono counties.

Exhibit Information

Actual assignment of exhibitor and vendor space will be done on a first come, first served basis. Special attention will be given to those companies wishing to be *Co-Sponsors*. As a Co-Sponsor, your organization will be identified on all conference materials. Your display table will also be reserved in advance and will be given a priority location. This conference is being held at the Hilton Los Angeles North/Glendale hotel and on site product sales will be permitted.

The standard exhibit space includes a 6ft by 2.6ft skirted table. Exhibitors who prefer to include modular displays may use the six-foot space instead of a table. Tape may not be used on any surface including tables and walls. Additional space is available for exhibitors who would like to present more extensive displays; exhibitors who would like to utilize more than the standard display table will be billed for the additional space. Some tables will have access to electrical outlets, however, extension cords will not be



provided. Please clearly delineate any space and technical requirements, such as electricity, on the attached registration form.

Exhibit Hours

Day	Exhibit Setup Time	Conference Hours	Exhibit Breakdown Time
Thursday, May 23, 2024	7:00am	8:00am – 4:15pm	3:00pm

Events Information for Exhibitors

PAC/LAC welcomes a representative from each company to attend educational sessions, on a space available basis. To receive continuing education credits, registration prior to the conference will be required. A discounted registration rate is available for exhibitors. All meals and materials are included in the exhibit fees for representatives as well.

Shipping Information:

Please send all materials to:

Hilton Los Angeles North/Glendale
100 W Glenoaks Blvd
Glendale, CA 91202

Each package must clearly show the **Event Name, Event Date & Name of your on-site contact person (Gayane Pakhanyan)** Boxes to be delivered 48 hours prior to your event on the exterior of package.

***PAC/LAC is not responsible for shipping back exhibitor materials.**

EVENT NAME: PAC/LAC Annual Conference

EVENT DATE: May 23, 2024

Originating Company & Type of Material	Quantity # of Boxes	Ship Date	Arrival Date



2024 Sponsorship Benefits

Sponsorship Level*	6 ft. Table Exhibit	Number of Representatives	Advertisement in Folder (Due 5/3/24)
Silver \$2,500		3	½ page ad
Gold \$4,000		4	Full page ad
Platinum \$6,000 +		5	Full page ad

**Sponsorship may be customized or expanded upon request*

Exhibitor Level*	6 ft. Table Exhibit	Number of Representatives	Advertisement in Folder (Due 5/3/24)
Non-profit \$300		1	Logo
\$750		1	Logo
\$1,000		1	¼ page ad
\$1,500		2	1/8 page ad