

We Make Baby-Friendly Training Easy!

Choose the Training Used by 1000+ Hospitals Worldwide.

Behavior-changing training.

First Latch training is:

- Evidence-based
- Regularly updated
- Taught by experienced clinicians, including those who have successfully passed initial designation and redesignation.



Easy to access.

Online and available to students 24/7. Work at your pace. Start and finish when convenient.

Make it easy for your on-the ground staff.

First Latch Baby-Friendly training and support is designed to assist you with your Baby-Friendly designation, including:

- Easy-to-administer system. Simple process to enroll students and track their progress. Group manager can print certificates on demand.
- Well-known curriculum. Familiar to Baby Friendly USA assessors.
- Hands-on customer support. Friendly and easy to access!

We stay up-to-date on changes with BFUSA guidelines.

www.FirstLatch.net

For more information email: help@firstlatch.net

712Childs Point Road, Annapolis, MD 21401 | Tel (443) 203-8553 | Fax (410) 648-2570

Training Costs

Group Rates

Nurses & Providers

Nurses 15 hrs + 5 Clinical		Provider 3hrs (MD, CNM, PA, NP)	
1	\$139	1	\$51
2-49	\$125	2-49	\$46
50-99	\$111	50-99	\$41
100-499	\$97	100-499	\$36
500+	\$69	500+	\$24

Cost Effective Hospital Training

Training Costs

Group Rates

Prenatal, Pediatric, PHN, Ancillary

Obstetric Clinic 1 hr		Pediatric Clinic 3hrs (MD, CNM, PA, NP)	
1	\$17	1	\$17
2+	\$15	2+	\$15

Public Health Nurse 5 hrs		Ancillary Staff 3hrs	
1	\$39	1	\$25
2-49	\$35	2-49	\$23
50+	\$31	50+	\$20

Cost Effective Hospital Training

Training Costs

Group Rates

*Out-Patient Staff,
NICU Nurses*

Out-Patient Staff 7 hrs	
1	\$49
2-49	\$44
50+	\$39

NICU Nurses 15 hrs + 5 Clinical	
1	\$139
2-49	\$125
50-99	\$111
100-499	\$97
500+	\$69

Cost Effective Hospital Training

Training Costs

Group Rates

Basics of Lactation Management

Basics of Lactation Management

4.5 hrs

1	\$59
2-49	\$53
50-99	\$47
100-499	\$41
500+	\$39

Basics of Lactation Management Complete

8.5 hrs

1	\$84
2-49	\$76
50-99	\$68
100-499	\$60
500+	\$44

Cost Effective Hospital Training

Training Costs

Group Rates

*Annual Update
Re-designation*

Annual Update <i>New lesson each year</i>	
1	\$30
2-199	\$27
200+	\$20

Re-designation Class 1 hr	
1	\$25
2-199	\$22
200+	\$15

Cost Effective Hospital Training

Training Costs

Training Costs *Specialist Courses*

Each course meets the up-to-date Baby-Friendly USA requirements.

- 1 hour of training in the on-line format.
- A Certificate will be generated at the completion of the lesson. No contact hours available for these courses.

Pharmacist 1 hr		Radiologists 1 hr	
1	\$17	1	\$17
2+	\$15	2+	\$15

Cost Effective Hospital Training

Training Costs

Training Costs *Specialist Courses*

Each course meets the up-to-date Baby-Friendly USA requirements.

- 1 hour of training in the on-line format.
- A Certificate will be generated at the completion of the lesson. No contact hours available for these courses.

Anesthesiologists 1 hr		Dietitians 1 hr	
1	\$17	1	\$17
2+	\$15	2+	\$15

Cost Effective Hospital Training

Training Costs

Training Costs *Specialist Courses*

Each course meets the up-to-date Baby-Friendly USA requirements.

- 30 minutes of training in the on-line format.
- A Certificate will be generated at the completion of the lesson. No contact hours available for these courses.

Support Staff Overview to BFHI 30 minutes		Social Workers 30 minutes	
1	\$12	1	\$12
2+	\$7	2+	\$7

Cost Effective Hospital Training