

# We Make Baby-Friendly Training Easy!

*Choose the Training Used by 1000+ Hospitals Worldwide.*

## Behavior-changing training.

First Latch training is:

- Evidence-based
- Regularly updated
- Taught by experienced clinicians, including those who have successfully passed initial designation and redesignation.



## Easy to access.

Online and available to students 24/7. Work at your pace. Start and finish when convenient.

## Make it easy for your on-the ground staff.

First Latch Baby-Friendly training and support is designed to assist you with your Baby-Friendly designation, including:

- Easy-to-administer system. Simple process to enroll students and track their progress. Group manager can print certificates on demand.
- Well-known curriculum. Familiar to Baby Friendly USA assessors.
- Hands-on customer support. Friendly and easy to access!

We stay up-to-date on changes with BFUSA guidelines.

**[www.FirstLatch.net](http://www.FirstLatch.net)**

For more information email: [help@firstlatch.net](mailto:help@firstlatch.net)

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# Training Costs

## Group Rates

*Nurses & Providers*

**Nurses & Providers  
(MD, CNM, PA, NP)  
14 hrs**

<b>1</b>	<b>\$139</b>
<b>2-49</b>	<b>\$125</b>
<b>50-99</b>	<b>\$111</b>
<b>100-499</b>	<b>\$97</b>
<b>500+</b>	<b>\$69</b>

**Cost Effective Hospital Training**

# Training Costs

## Group Rates

*Public Health Nurse*

### Public Health Nurse 5 hrs

1	\$39
2-49	\$35
50+	\$31

Cost Effective Hospital Training

# Training Costs

## Group Rates

*Out-Patient Staff,  
NICU Nurses*

<b>Out-Patient Staff</b> 7 hrs	
<b>1</b>	<b>\$49</b>
<b>2-49</b>	<b>\$44</b>
<b>50+</b>	<b>\$39</b>

<b>NICU Nurses</b> 15 hrs	
<b>1</b>	<b>\$139</b>
<b>2-49</b>	<b>\$125</b>
<b>50-99</b>	<b>\$111</b>
<b>100-499</b>	<b>\$97</b>
<b>500+</b>	<b>\$69</b>

**Cost Effective Hospital Training**

# Training Costs

## Group Rates

*Basics of Lactation Management*

### Basics of Lactation Management

4.5 hrs

1	\$59
2-49	\$53
50-99	\$47
100-499	\$41
500+	\$35

### Basics of Lactation Management Complete

8.5 hrs

1	\$84
2-49	\$76
50-99	\$68
100-499	\$60
500+	\$44

Cost Effective Hospital Training

# Training Costs

## Group Rates

*Annual Update*

<b>Annual Update</b> <i>New lesson each year</i>	
<b>1</b>	<b>\$30</b>
<b>2-199</b>	<b>\$27</b>
<b>200+</b>	<b>\$20</b>

**Cost Effective Hospital Training**